

Beto Alvarez

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Professional Experience

Graphic Artist and Illustrator, freelance

2008 to present; Philadelphia, PA

I create information graphics, illustrations and publication designs for various nonprofit organizations and corporations.

Partial client list: The Philadelphia Museum of Art, Wharton School of Business, Johns Hopkins University, Transworld Media, One Little Indian Records, Bar None Records, Dalloway Records, Pepsi-Cola, Bravado International Group, New Jersey Law Journal, Hartcourt-Brace Publishing, Piñata Books, Main Events International, San Diego Union-Tribune, The Dallas Morning News, Brinker International

News Artist and Graphics Reporter, The Philadelphia Inquirer

2002-2008; Philadelphia, PA

Created information graphics on deadline and for projects for the 760,000 (Sunday) circulation newspaper. Graphics ranged from locator maps and charts to complex diagrams, full-page and doubletruck graphics, including 3D illustration and statistical mapping.

Duties included research, writing, on-site reporting and interviewing, reference photography and data analysis.

Illustrator and Page Designer, The Philadelphia Inquirer

2004-2008; Philadelphia, PA

In addition to working as a news artist, I began designing and illustrating features sections of the newspaper. Worked closely with editors, photographers and reporters to present stories, design section covers and inside pages and special sections.

Duties included planning and developing concepts, illustration, photo editing, design and photo studio art direction.

News Artist and Illustrator, The Dallas Morning News

1996-2002; Dallas, TX

Created information graphics on deadline and for projects for the 480,000 (Sunday) circulation newspaper. Graphics ranged from locator maps and charts to complex diagrams and graphics packages.

Duties also included research, writing, on-site reporting and interviewing, reference photography and data analysis.

Created illustrations for features section covers and special section covers.

Graphic Artist, The Fowler Group

November 1995 to March 1996; Arlington, TX

Designed brochures and catalogs for the design and marketing agency.

Duties included image scanning and color correcting.

Technical proficiency

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, ArcView, LightWave, MapStudio, Atex Hermes pagination system, Adobe Acrobat, Quark XPress, Adobe Flash, SketchUp, ProTools

Artistic traditional media

Acrylics, pen and ink, scratch board, pencil, oil pastel and watercolor

Recognitions

Recipient of multiple awards of Excellence from Print magazine, Society for News Design, Society of Professional Journalists and Associated Press Sports Editors

Special skills

Bilingual (Spanish is a second language); read and write music; play bass and guitar